



LADYSMITH
CAMERA CLUB

May 2013 Newsletter

Annual General Meeting

A brief Annual General Meeting was included as part of the May meeting. The regular AGM was scheduled for May. Club President, Brent Browning, opened the meeting explaining the proposed bylaw changes, to have all the bylaw dates be combined in December and asked members to vote on the change. Voting was done by a show of hands, 12 members voted yes to change the Club AGM and year-end date to December. In December, the Club will be holding another AGM under the new bylaw.

Club members are asked to consider serving on the Executive next year. Two members of the Club Executive are leaving at the end of the year. If you are interested to take a more active role in the Club, please ask!

More information in the Club Works section!

Bruce Whittington – “Save It, Store It, Share It, Sell It”

The theme of Bruce’s presentation was how to share and how to sell images you create. His presentation contained a number of ways that Club members can display and present their work. A copy of Bruce’s speaking notes is in the Resources / Download section of the Club website. In his notes, Bruce presents a good list of steps to follow. <http://ladysmithcameraclub.com/wp-content/uploads/2013/05/Bruce-Whittington-Save-It-Store-It-Share-It-Sell-It-Presentation-Notes.pdf>

Below are a number of key points and highlights of Bruce’s presentation:

Backup your image files

This is a key point that many people put off doing. Bruce suggested one solution is using an external hard drive, for backing up files. A second solution is using one of the “cloud” storage companies services.

On-Line

Many Club members do not print their work. There are a number of ways they can display and share their work; including club meetings, digital photo frames, photo shows, slide shows and sharing work on-line. Online can mean blogging, Face Book, or using one of the online photo sharing websites. Two of the most widely known online sharing platforms are Flickr and Picassa.

Some websites are free, while others have fees. For those who are thinking about selling images, some websites have a built in sales tool. Two websites mentioned that include sales are: <http://www.zenfolio.com/> and <http://www.smugmug.com/>

A word of caution Bruce extended is to be careful about potential copywrite issues, losing ownership of images you post on a website. This has been a problem for some people displaying their images on Flickr, and Twitter.

Cards

As a start cards are a good personalized gift. Making cards is a way to 'test drive' how an image looks and sells. They take only a modest investment for paper and envelopes. Bruce said that he buys cards from Opus Art in Victoria. Their website is: <http://opusartsupplies.com/locations/victoria>

Displaying and mounting prints

Bruce presented a list of options ranging from inexpensive to more costly for mounting photos for display and sale.

- Prints can be matted and placed in plastic sleeves. This is less costly to display, as well as being more affordable to purchase
- Block mounting costs less than framing.
- Aluminum or other metal printing can be quite dramatic. But cost probably will be similar to framed.
- Canvas prints "gallery wrapped" on a wood frame like acrylic or oil paintings. The edges can be wrapped, or framed on the edge of the canvas. There are "drop-in" frames that are fairly inexpensive. However, you need to be careful there is enough depth to cover the stretcher frame. Another option is to use a rear loading frame, if the image is a standard size.
- Clip Frames that use small steel clips to hold the glass in place

Mats

Images can be dry-mounted, hinged, or spray mounted on a backing for matting. Be careful the backing and mounting is acid free.

Mats should be cut for the photograph. This is particularly important if the photo is not a standard size or proportion. Mats cut for a stock frame may have the wrong proportion for the image. Also, there are stock frames sold with mats that have a narrower width on the sides and wider on the top and bottom to fit an image with a different proportion than the frame.

This is just the highlights of Bruce's presentation. His speaking notes are on the website. They have a lot more information about framing and matting

The May Theme Shoot was critters.

The Winners are:

There was a Tie for First Place

Bruce Whittington "Spring Jewel"



And Brian Turner “Got an Itch”



Second place Pat Haugen “Mr. Tattoo Face”



Third Place was Ken Thorne’s “One Fish Two Fish”



Open Category

There were 18 photos submitted in the open category and 9 from the recent field trip. Images from the open category and field trip are posted on the club website.

<http://ladysmithcameraclub.com/photo-galleries/>

Next Month Meeting Date:

Tuesday, June 25, 2013, 6:30 pm at Hardwick Hall, High Street at 3rd Avenue in Ladysmith. The meeting will start a half hour early to include a brief presentation about posing before we go out and practice taking family portraits.

The June meeting will be a hands-on session for taking portraits. There will be a guest speaker at the beginning to share 'how to' ideas for taking family and group portraits.

June Meeting Guest Speakers:

Art and Daphne Carlyle will make a short presentation giving tips for taking family and group portraits at 6:30. After that the meeting will move outdoors for practice setting up and shooting portraits. Art and Daphne will attend the July meeting to help critique pictures from the June hands-on effort.

Charlie Schaal has invited a family to help pose for club members.

Theme Shoot for June:

"Harbor Tour" this can include boats, or dock walking, or a waterfront walk.

Photo Submissions

To submit photos for the Theme shoot and Open categories, send your photos as email attachments to: submissions@ladysmithcameraclub.com Remember, the submission deadline is: Friday before the Tuesday meeting.

The photos should be a minimum of 1920 pixels width and 1080 pixels in height. (These sizes are set by the projector.) Please make sure your images are named as follows: PictureTitle-YourName-Theme or Open.jpg. The easiest way to do this is to right click on the photo and select 'rename' in the drop down menu. Thank you, it helps!

Club Works

June 15th the Victoria Club is holding a multi-club field trip at Thetis Lake and Goldstream Parks. Information about the event is on the Club website <http://ladysmithcameraclub.com/>

There is an opportunity for Club members to display your work at the Ladysmith Art Gallery in November. Please contact Brent if you are interested to have your work in this show.

The Club Executive is looking into obtaining liability insurance for Club events. If you have experience in this please contact Brent. More information will be sent out as we learn more.

14 members and 5 guests were present at the May meeting.

The Club is looking for interesting places to go. If you think of a location please let Mary Ulrich know! She can be contacted by telephone at (250) 245-8760 or her e-mail urcontact@rocketmail.com.

Ladysmith Camera Club

President: Brent Browning

Vice-President: Michael Waage

Treasurer: Pat Haugen

Secretary: Bill Brown

Director-at-Large: Brian Turner

Media Liaison: Brad Grigor

Program Chair: Charlie Schaal

Field Trip Coordinator: Mary Ulrich

Website: <http://ladysmithcameraclub.com/>

Facebook: <http://www.facebook.com/ladysmithcc>

Meetings 7:00 pm, 4th Tuesday of the month
6:30 pm Tuesday June 25th

Hardwick Hall – United Church, 228 High Street @ 3rd Ave Ladysmith